

# Czech Degrowth Movement

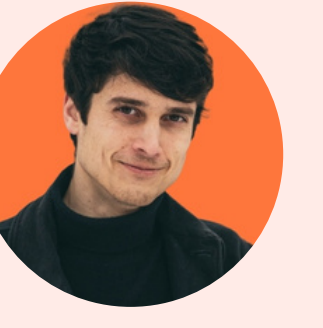
## Reflections of 3 years on the way

### Authors

**Eva Fraňková**  
 Department of Environmental Studies, Faculty of Social Studies, Masaryk University, Brno, Czech Republic  
[eva.slunicko@centrum.cz](mailto:eva.slunicko@centrum.cz)



**Martin Čech**  
 NaZemi, Brno, Czech Republic  
[martin.cech@nazemi.cz](mailto:martin.cech@nazemi.cz)



**Tadeáš Žďárský**  
 NaZemi, Brno, Czech Republic  
[tadeas.zdarsky@nazemi.cz](mailto:tadeas.zdarsky@nazemi.cz)



### ground preparation

First book on degrowth available in Czech (Latouche's *Petit traité de la décroissance*)

2010

Czech ecological economists Nadia Johanisová and Eva Fraňková visit the 2nd Degrowth conference in Barcelona and start to teach about degrowth at Masaryk University in Brno

Formation of a degrowth team in a horizontal and self-organizing NGO NaZemi

2013

Open space seminar *To grow or to not grow* and adoption of the Czech word "nerůst"

Sporadic activities and publications about degrowth limited to specific academic and green-left contexts

degrowth movement building

degrowth movement strategy

communication of degrowth

Czech Republic

This poster reflects the history of degrowth in Czechia, with the aim to share our experience and exchange with others their stories of how they have built (or not) a degrowth movement in their respective countries.

In the Czech Republic, quite a long period (2010 - 2020) of a slow motion with only sporadic activities and publications resulted in a much more intense phase of the last 3 years (2021 - 2024) when a "core group" of about 10+ active people was formed and has been meeting regularly, and several organizations incorporated degrowth explicitly into their strategic aims and their internal functioning. We managed - as was one of our strategic aims - to get degrowth into the public discourse, and we want to root better its position as one of the relevant narratives of possible futures. For the last 3 years, we believe we are part of something that can be called a degrowth movement, and we do enjoy it. We want to connect the discourse with a growing network of real-existing solidarity economy initiatives enabling more reproductive autonomy, and develop some degrowth proposals (such as universal basic services) to more locally grounded policy options.

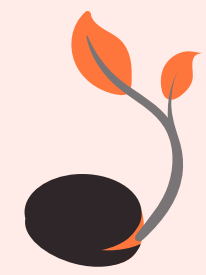
We are still very few, we work too much and dance too little, and we believe others do, too. So we will be happy to share and discuss what worked better and what worse, where we can join and how to make things happen - to inspire and get inspired by others.

### germination

2021

Open space seminar discussing degrowth

Establishment of the "CORE GROUP" (a National Degrowth Working Group)



Degrowth conference

Theatrical radio play *Nikola 2030, 2045, 2080*

Regular degrowth newsletter

2022

Publication of the first degrowth book by Czech authors Čas: dorůst

Degrowth academy I

2023

Media break through

Publication of the official degrowth website in Czech (nerust.cz)

### growth

2024

Degrowth academy II

Degrowth summer school

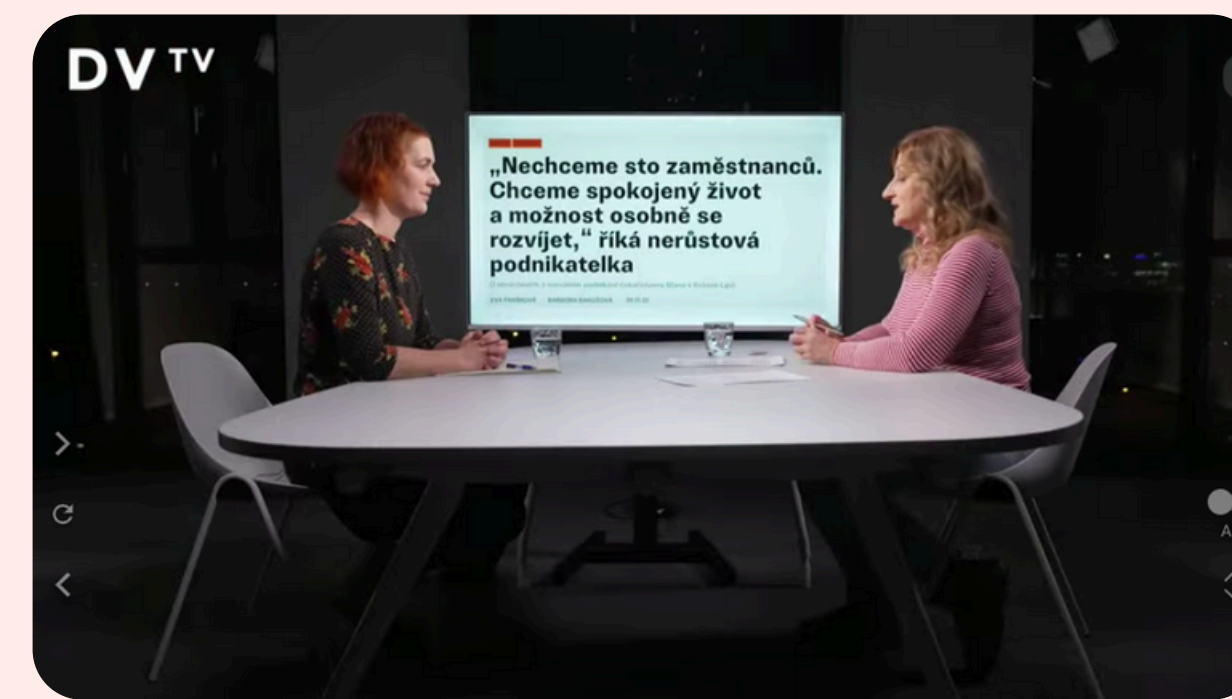
### seed setting



part of the core group



degrowth presentation



interview in mainstream media



meme for social media



stickers for personal use and guerilla promotion

WRITING AND TRANSLATION OF BOOKS

STICKERS

WORKSHOPS, LECTURES

MEDIA ARTICLES, INTERVIEWS

SOCIAL MEDIA, MEMES

MONTHLY NEWSLETTER

WEBSITE IN CZECH (NERUST.CZ)

Spreading awareness

POLICY PAPERS, TEACHING METHODS, ACADEMIC ARTICLES

DEGROWTH READING GROUPS

DEGROWTH SUMMER SCHOOL

DEGROWTH ACADEMY

Educating

CORE GROUP COORDINATION

PARTIES

GLOBAL DEGROWTH DAY

DEGROWTH CONFERENCE

Connecting

NOT-FOR-PROFIT BUSINESSES MODELS' PROMOTION

UNIVERSITY STUDENTS' ORGANIZING

INSPIRING OTHER NGOS TO IMPLEMENT DEGROWTH PRINCIPLES

Transforming

ATTENTION

THOUSANDS OF FOLLOWERS ON SOCIAL MEDIA

200 000+ VISITS OF THE CZECH WEBSITE

1 700+ SUBSCRIBERS OF THE NEWSLETTER

INFORMED PEOPLE

THOUSANDS OF PARTICIPANTS OF 150+ LECTURES

DOZENS GRADUATES OF DEGROWTH ACADEMY AND SUMMER SCHOOL

NATIONAL VIRALITY CAUSED BY

REMOVED NEWSPAPER INTERVIEW

EXTRA UNPLEASANT INTERVIEW IN MAINSTREAM TV

A PROVOCATIVE CAMPAIGN AND MEME SERIES "INVEST IN DEGROWTH"

CORE GROUP  
 10 - 15 ACTIVE PEOPLE

NAZEMI (NGO)

RE-SET (NGO)

INTERNATIONAL DEGROWTH ACADEMIC AND SOCIAL MOVEMENT

DEPARTMENT OF ENVIRONMENTAL STUDIES (MASARYK UNIVERSITY)

OTHER ACADEMIC AND NGO REPRESENTATIVES

PAID AND NON-PAID WORK  
 INDIVIDUAL DONORS  
 SMALL GRANTS

HNUTÍ DUHA (NGO)

OTHER INDIVIDUALS

Get a recorded talk about our activities and other materials:  
[nolug.link/s/degrowth-poster](https://nolug.link/s/degrowth-poster)

